



March 27, 2018

Tajima EV Corporation Announcement of Establishment and New Business

Tajima EV Corporation (Chairman / CEO Nobuhiro Tajima) officially announced its establishment in Tokyo on March 26, 2018.

At the venue, Chairman/CEO Nobuhiro Tajima alongside Honorary Advisor Soichiro Fukutake (Also Honorary Advisor of Benesse Holdings Inc., and Honorary Chairman of Association for the Promotion of Electric Vehicles) announced the surrounding details and the chief purpose of establishing the new company and also mentioned the pre-determined business partners they will be working with. Representative Kiyoyuki Okuyama of KEN OKUYAMA DESIGN presented regarding business details and the advanced technologies involved. The venue also featured displays of "Hyper EV Development Vehicle" and "Tajima JIAYUAN Ultra-compact Mobility Vehicle".





Presenters

Tajima EV Corporation -- Chairman/CEO
Nobuhiro Tajima

Tajima EV Corporation -- Honorary Advisor
(Benesse Holdings Inc. -- Honorary Advisor)
(Association for the Promotion of Electric Vehicles -- Honorary Chairman)
Soichiro Fukutake

KEN OKUYAMA DESIGN -- Representative
Kiyoyuki Okuyama

Ozawa Enax, Inc. -- President
New Energy Japan, Inc. -- Chairman
Kazunori Ozawa

Graduate School of Frontier Sciences, The University of Tokyo
Advanced Energy Engineering Major Hori/Fujimoto Laboratory
Hiroyuki Fuse

DAIHEN Corporation.
Technology Development Division --
Planning / Communications Technology Department Director
Ryouhei Tanaka

Shizuoka Prefecture Transportation Infrastructure Department
Construction Support Bureau, Technology Administration Division, ICT Promotion
Nao Sugimoto

Primary Business

Tajima EV Corporation will utilize “MONSTER Tajima’s” (Nobuhiro Tajima) knowledge and wisdom accumulated over the 50 years of working in the motorsports and motorization industry as a hub to gather industry experts and leading organizations in the EV field to develop not only new EV build concepts but also pursuing the possibilities of “EV incorporation to society” and to develop the business of ‘Mobility Life Design’.

1. Hyper EV Project

Concept:

To realize a hyper sport car with the world’s greatest performance and body style design.

Business Partner:

KEN OKUYAMA DESIGN: Vehicle body design

The University of Tokyo Hori/Fujimoto Lab: Vehicle Motion Control

Ozawa Enax, Inc.: “MONSTER BATTERY” battery

GoPro: Camera equipment



2. Ultra-compact Mobility Vehicle Project

Concept:

To package an entire infrastructure consisting of Ultra-compact EV, Quick Charge Technology, Inductive Charging Technology, Ride Sharing and Autonomous Driving Technology for the EV incorporated society. Encourage adoption of new EV technology into everyday life by design that is intuitive and easy to learn.

Business Partner:

Major Communications Company: IoT Connectivity (Undisclosed due to ongoing discussion)

Major Commercial Electronics Retailer: Dealership (Undisclosed due to ongoing discussion)

Ozawa Enax, Inc.: Advanced battery system

DAIHEN Corporation: Non-contact inductive charging system



3. Shizuoka Prefecture Autonomous Driving Project

Concept:

Aiming to align with 2019 Rugby World Cup to introduce self-driving vehicles in the area adjacent to Ecopa Stadium of Fukuroi City.

Business Partner:

Shizuoka Prefecture Transportation Infrastructure Department

Tajima EV Corporation Profile

Company Name: TAJIMA EV Corporation (Japanese: 株式会社タジマ EV)

Established: April 4, 2018

Headquarters: 3-1-5 Sakashita, Itabashi District, Tokyo

Capital Stock: 30 million yen

Executive Biography:

Nobuhiro Tajima, Chairman, President and Chief Executive Officer

Naonobu Tajima, Executive Vice President

Yasuhiro Sakoh, Director

Seiji Yamamoto, Director

Kenta Yasuda, Director

Yasushi Tokuda, Auditor

Soichiro Fukutake, Chief Honorary Advisor

Offices:

Tokyo Office

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