

# TAJIMA

MOTOR CORPORATION



Pikes Peak International Hill Climb : Colorado springs, U.S.A

## COMPANY OUTLINE

## AUTOMOTIVE BUSINESS COOPERATION

Tajima Motor Corporation cooperates with automakers to deliver a variety of services as one part of its businesses. One division handles the operation and management of authorized auto dealerships in domestic Japan to provide sales and after-sales services for end-users. The other manufactures and supplies performance automotive parts at the quality equal or greater than genuine stock parts in a consistent production process from planning, developing, manufacturing and arranging logistics. Whether software or hardware, we deliver customized and speedy services to each automaker's requested level of quality.

### AUTHORIZED CAR DEALER



**PORSCHE**

-Porsche Center Nara



-Lamborghini  
Hiroshima  
(2015 Autumn opening)



**PEUGEOT**

-Peugeot Mejiro  
-Peugeot Chofu



**CITROËN**

-Citroen Chiba  
-Citroen Itabashi



**SUZUKI**

-Suzuki Arena  
Tomei-Yokohama-Machida  
-Suzuki Arena Koiwa



Tajima Motor Corporation operates and manages authorized dealerships in various places for automakers that have bases in and out of Japan. Lead by our Porsche Center Nara which has been selected as the 8th year "Best Dealer" of all Japan, each dealership we operate show great sales records and are receivers of commendations from each corresponding automaker.

### OEM / GENUINE PRODUCT SUPPLY



Development, manufacturing and supplying of products for other brands and businesses.

- PEUGEOT CITROEN JAPON
- VOLKSWAGEN GROUP JAPAN
- SUZUKI MOTOR CORPORATION
- SUZUKI BUSINESS
- DAYTONA CORPORATION etc...



**SUZUKI SPORT**  
SPORTS ACCESSORY



**PEUGEOT**



*Sport Line*



**Volkswagen**

### OUR BRAND

We develop and market a wide range of automotive parts for car owners seeking to improve vehicle dynamics or environmental performance for higher level of safety and comfort, and also personalizing the exterior look of their cars for further enjoyment. These 'Second brand' genuine parts are manufactured under strict quality control exceeding automaker standards.



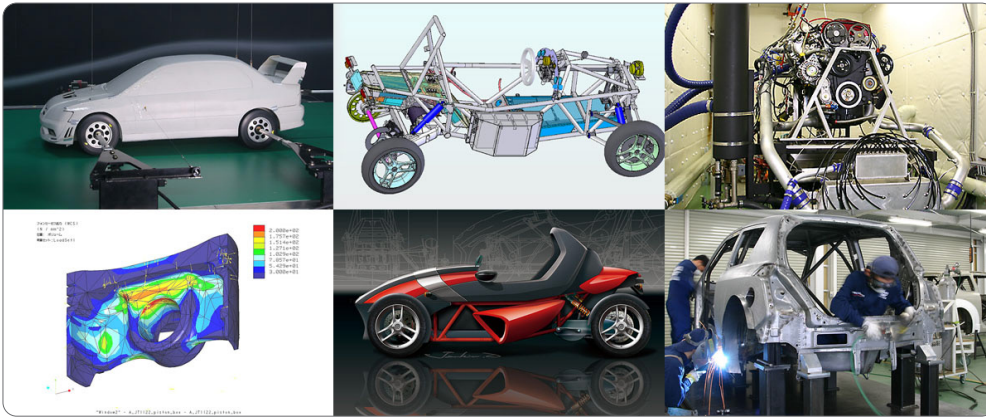
etc...

### DISTRIBUTORSHIP

We enter exclusive distribution contract with renowned brands from all over the world and introduce and market their highly competitive and appealing products in the Japanese market. GoPro among many, is a fast growing brand and increasing sales each year. We build a successful relationship through market analysis and advice to satisfy the high quality expectation from Japanese consumers.



etc...



FUKUROI International  
Next Generation Car Center



SAHORO (Hokkaido)  
Proving ground

## RESEARCH & DEVELOPMENT

We completely design and manufacture automobiles from the ground up. Through further experimentation we raise our level closer to perfection. Vehicle body, engine unit, aero dynamics can be made completely at our own factory. With our own test track in Hokkaido, we can manufacture automobiles at a high degree of perfection in pursuing the three essentials "Drive, Steer, Brake".

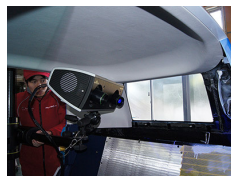
## PLANT & EQUIPMENT



6x CNC machine



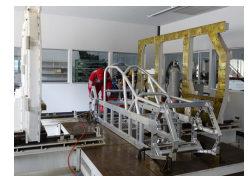
1x 3D Coordinate  
measuring machine



1x Non-contact type  
3D measuring machine



1x Layout machine



1x Chassis table



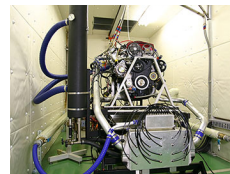
1x Wind tunnel



1x Autoclave  
1x Oven



1x Engine assembly  
room



4x Engine dyno



1x Chassis dyno



## MOTOR SPORT

Motorsport is our roots and origin. For over 30 years, we have been working in a world competing ruthlessly to the tenth of single second. Not only have we won various championships in domestic Japan but also at the World Rally Championship in the Pacific Rim, North and South American continent and European continent. These results were only achieved by our passion driven of research and development speed.



Performance demo for 48,000 visitors  
(TOYOTA Super 86)



Pikes Peak International Hill Climb  
6 successive championship wins 2006 - 2011  
World record set at 2007 and 2011



FIA Junior World Rally Championship  
3 times champion  
/ Champion of the last JWRC race event



E-runner mini sport  
(Electric Vehicle)



Ultra Lightweight Vehicle - Platform Chassis  
(Electric Vehicle)

## ELECTRIC VEHICLE

### EV COMMUTER / EV CONVERSION / BIOFUEL RANGE EXTENDER / HYDROGEN FUELED ENGINE

“E-runner mini sport” was the first step to plan, develop and market EV series vehicles. EV series projects are (a)“EV Conversion” which is the technology to convert combustion engine vehicles for an electric power plant, (b) “next-generation EV commuter” and (c)“e-runner electric motorbike”. Further, we operate our own photovoltaic power generation proving ground and wind power generation proving ground in the premises of our company. We continue research and development to build new transportation based on clean natural energy.



Wind power generation proving ground



Photovoltaic power generation proving ground



EV Commuter “Qmo2”



Biofuel range extender (Prototype )

## CORPORATE SOCIAL RESPONSIBILITY (CSR)

As a member of Association for the Promotion of Electric Vehicles (APEV), Tajima Motor Corporation works to contribute to the preservation of the earth’s environment through proliferation of electric vehicles.

With TEAM APEV’s support, the EV racing machine we built has been active internationally to globally educate the people that electric vehicles are capable of high performance and firmly push the proliferation of electric vehicles.

Further “Tsunami Flood Floating Shelter” utilizes our own engineering techniques building light-weight and durable body of competition machines.

Since the 2011 Great East Japan earthquake, the shelter brings great hope as ‘a life saving ark’ to the people residing on the shores of Japan.



Tsunami & Flood Floating Shelter “SAFE+ (Plus)”



APEC INDONESIA 2013 Speaker,  
Global Warming and Electric Vehicles



HAWAII MANOA Elementary School  
Special Field Day with “Monster”  
Tajima



2013 Asia Pacific Clean Energy  
Summit and Expo – Vehicle Display

## OUTLINE

### Name

TAJIMA MOTOR CORPORATION Co.,Ltd.

### Office

HEAD OFFICE: Nakano Tokyo, JAPAN  
 TOKYO OFFICE: Itabashi Tokyo, JAPAN  
 SHIZUOKA IWATA R&D CENTER: Iwata Shizuoka, JAPAN  
 FUKUROI INTERNATIONAL NEXT GENERATION CAR CENTER:  
 Fukuroi Shizuoka, JAPAN

### Established

1978 Foundation  
 1983 Registered as corporation.

### Capital stock

30,000,000 yen

### Number of employees

employees 150

### Business summary

- Development, design, manufacture, assembly, sales and purchase, importing and other transactions relating to racing cars and to component parts and replacement parts of said automobiles.
- Development, design, manufacture, assembly, sales and purchase, importing and other transactions relating to electric vehicles and to component parts and replacement parts of said automobiles.
- Design and manufacturing of motor and instrument and sales.
- Competitions and street car parts design, manufacturing, development and sales.
- Design, manufacturing and development consulting service for cars.
- Racing events planning, production, advertising and performance.
- Technical research and development of next generation energy connection and sales.
- Automotive dealership including car inspection, maintenance service and automotive dealership related businesses.
- Wholesale business of domestic and overseas merchandise.

### Affiliated Companies

IRD Co., Ltd. (Renamed SUZUKI SPORT Co., Ltd.)  
 SIM-Drive Corporation  
 Monster Sport Europe (UK)  
 Monster Sport Australia (Australia)

### Main client

BRIDGESTONE Corporation	BICCAMERA INC.
CAR MATE MFG.CO.,LTD.	EVERNEW INC.
DAYTONA CORPORATION	GoPro Inc.
Driver Stand Co., Ltd.	HIMARAYA Co.,Ltd.
EXEDY Corporation	Kitamura Co., Ltd.
Fujitsu Giken Kogyo Co., Ltd.	Kodansha BC Ltd.
Fukuroi City Hall	NHK Enterprises, Inc.
Hitachi Automotive Systems, Ltd.	NHK(Japan Broadcasting Corporation)
IHI TRADING. INC.	Nippon Television Network Corporation
Iwata City Hall	SANCO CREATIVE LIFE
KUSHITANI CO.,LTD.	Sunrise Solartech Co.,Ltd.
KYB Corporation	Tokyo Broadcasting System Television, Inc.
MITSUBISHI HEAVY INDUSTRIES	TOKYU HANDS INC.
Nissan Motorsports International Co., Ltd.	TV TOKYO Corporation
NISSEI INDUSTRIES CO., LTD.	Yodobashi Camera Co.,Ltd.
NTN Corporation	
PEUGEOT CITROEN JAPON Co., Ltd.	
Porsche Japan KK	
Shizuoka Mitsubishi Motor Sales Co.,Ltd.	
SUZUKI BUSINESS Co.,Ltd	
SUZUKI MOTOR CORPORATION	
SUZUKI Sales net work	
TABUCHI ELECTRIC CO.,LTD.	
Toyota Motor Corporation	

## CEO / FOUNDER

### Name

Nobuhiro Tajima

### Title

- Chairman / CEO of Tajima Motor Corporation
- Chairman of IRD Corporation
- President and CEO of SIM-Drive Corporation
- Chief Commissioner of APEV (Association for the Promotion of Electric Vehicles)
- Chief Commissioner of APTS (Association for the Promotion of Floating Tsunami Shelters)
- Director of JEVRA (Japan Electric Vehicle Race Association)
- Chairman of JAF Certified 'Team Monster'



He is well known as a great driver "Monster" world-wide. At the legendary Pikes Peak International Hill Climb, he won 10 total champion titles; 7 of which were overall championships, where 6 were achieved successively through 2006 to 2011. In 2011, he broke the elusive 10 minutes barrier and set the new record. He currently focuses on electric powered vehicles and aims to popularize transportation based on clean natural energy and worked on the establishment of APEV (Association for the Promotion of Electric Vehicles) which later he became Chief Commissioner of APEV. He works hard as a businessman and a race driver.

## HISTORY

### 1978

-Founded Monster International in Tokyo.

### 1983

-Registered and established "Monster International Co., Ltd."  
 -Opened Monster-Takaido at the same time.

### 1986

-The Company forms a business alliance with SUZUKI MOTOR CORPORATION .

### 1990

-R&D center established in iwata, Shizuoka Prefecture.

### 2005

-"MONSTER International" renames its business to "TAJIMA MOTOR CORPORATION"

### 2009

-NATURAL ENERGY Division is established.  
 Started research and development of electric vehicle and solar energy generation and wind generation  
 -Published formula style electric vehicle "EV mini Sport".  
 Development of "EV conversion kit" and "Small EV commuter" is in progress.

## NETWORK

Nakano TOKYO, JAPAN: Head office/Sales office/Maintenance factory  
 Fukuroi SHIZUOKA. JAPAN: R&D center/Plant/Maintenance factory  
 Iwata SHIZUOKA. JAPAN: R&D center/Plant/Sales office/Maintenance factory  
 Sahren HOKKAIDO, JAPAN: Research center/Proving Ground  
 Misato SAITAMA, JAPAN: Plant/Sales office  
 Itabashi TOKYO, JAPAN: Sales office/Maintenance factory  
 Edogawa TOKYO, JAPAN: Sales office/Maintenance factory  
 Machida TOKYO, JAPAN: Sales office/Maintenance factory  
 CHIBA, JAPAN: Sales office/Maintenance factory  
 NARA, JAPAN: Sales office/Maintenance factory  
 Milton keynes, GREAT BRITAIN: Sales office/Maintenance factory  
 Gold coast, AUSTRALIA: Sales office/Maintenance factory

## CONTACT

**TAJIMA MOTOR CORPORATION Co.,Ltd.**

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